



D5040 NEWSLETTER

July 2007 ISSUE

District Governor

Dean Rohrs
Tel 604-516-0955
Fax (604-683-0350
drohrs@attglobal.net

Newsletter Editor

Becky Tsukishima
editor5040@hotmail.com

District Webmaster

Chu Wu
chu@sterlingfence.ca

District Website

www.rotary5040.org

Inside this issue:

Thank you Kevin & Jen	1
Dean's Digest	2
RI Pres Wilf's message	
Presidents come & go	3
RI Conventions	
RI new mission statement	4
Presidential Membership Conference in Richmond	
RI Scam Alert	
Annual Program Fund	5
RI & District Dues	
Rotary build bridge to Taiwan	6
Speakers Bureau	
PR Tips-think locally	
Yaletown Rotary Club	7
Rotarian Microcredit	
Editor's Corner	
PHS - Exchange Student	8
Dragonboat Gold team	
July 1st Parade winner	
Club news - Van Sunrise, W Van Sunrise, Van South, Smithers Alpine & Terrace	9
BBY Rotaract	10



Dear Kevin and Jen:

Rotarians, families and friends of Rotary International District 5040 would like to thank you for being our leaders during this past Rotary year. You took us on an amazing journey. The Paul Harris Society, Vintage Rotary in Kelowna, a visit from President Wilf Wilkinson, new Rotaract and Interact clubs, the Incorporation of District 5040, Youth Exchange certification - these are just a few of the memories and legacies that you leave in D5040.

Kevin, your wise counsel kept us focused and committed to Rotary. Jen, your smile and friendship has touched our hearts. Thank you for caring enough to give a year out of your lives to "Lead the Way".

**Our grateful thanks and best wishes.
The Rotarians of Rotary International District 5040.**



DEAN'S DIGEST

It is the 1st of July – and the start of a new Rotary year with a **new motto: Rotary Shares**. Just by wearing our Rotary pin every day – we are already sharing the image of Rotary. Just by following the **4 Way Test** and the **Objects of Rotary** – we are sharing Rotary. So, even if we start slowly by just being good Rotarians, we cannot help but share Rotary.. but is that really what our new Rotary International President Wilf Wilkinson is asking of us? I don't think so.

He is asking us to share Rotary in every way that we can – using our time, our energy, our professions, our money, our voices, and our commitment to Rotary. What an exciting year it will be if we can all share Rotary in each of these ways, every day.

2006/2007 was a great year for District 5040 under the **leadership of DG Kevin Conway**. We have to thank him most sincerely for “leading the way” for us all and hope that he will continue to guide us through the next year.

I returned from the **Rotary International Convention** in Salt Lake City with renewed energy and faith in Rotary. What an amazing experience to listen to the incredible speakers and touch the reality of what Rotary does in the world. It is not only the program that makes you know that Rotary is the most amazing Service organization in the world; it is also the people that you meet and the sharing of ideas and ideals. Seeing Rotary beyond your club level, at the International Convention, the District Conference and any training session available, refreshes you in Rotary, stimulates the passion that made you join Rotary, and makes you so proud to be a Rotarian.

Rhino and I look forward to getting to know you all; to visiting your clubs and seeing the work you do in your communities. I hope to see you at the **Presidential Conference** in Vancouver on the 11th August 2007 where we will have the opportunity to meet both the RI President Wilf Wilkinson and the RI President Elect, D K Lee. This is going to be an amazing day – full of information and sharing of ideas. Come and renew your Rotary energy and get the tools to make your club grow in every way.

Remember to “Share Rotary” every day during this month of July.

My best regards to you all, and thank you for what you do for Rotary.

Dean Rohrs



DEAN & RHINO ROHRS



THE FOUR-WAY TEST

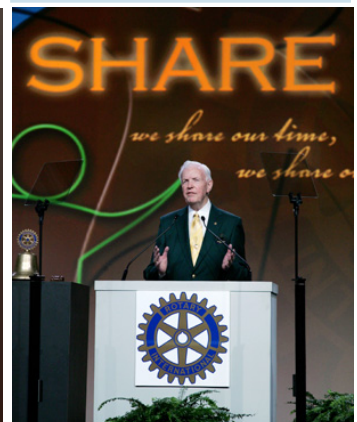
Of the things we think, say or do:

1. Is the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIP**?
4. Will it be **BENEFICIAL** to all concerned?

SAY “YES” TO ROTARY

- Yes, I will turn that idea into a project, and I will lead the project to completion.
- Yes, I will share my skills, time, and resources with my club and with those who need my help.
- Yes, I will share Rotary with others, by bringing a qualified new member into my club.

I look forward to a year in which we demonstrate that Rotary Shares, by sharing the best of ourselves with our clubs, our communities, and the world.



WILFRID WILKINSON
RI PRESIDENT 2007-2008

PRESIDENTS COME AND PRESIDENTS GO

“Presidents come and presidents go, but the movement's keynote remains unchanged – Happiness Through Fellowship and Service.” - Paul P Harris, Feb 1935 issue of the Rotarian.



RI President William Boyd



RI President William B. Boyd, who inspired Rotarians to *Lead the Way* in 2006-07, bids farewell, reflecting on a successful convention and an eventful year.



RI President Wilfrid Wilkinson

RI President Wilfrid J. Wilkinson, became president on 1 July. “Without new members, nothing else matters,” he said during the closing plenary of the Salt Lake City Convention. “It will only take a few decades for Rotary to disappear.”



2007 RI CONVENTION

More than 16,500 Rotarians from 147 nations attended the 98th Rotary International Convention in Salt Lake City from 17 to 20 June 2007. What makes it great..... Fellowship, energy, great speakers, spectacular venue and best ever host events. Check out www.rotary.org for coverage.



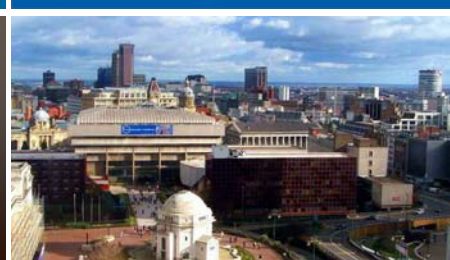
2008 RI CONVENTION

See the Stars! Share the spotlight with fellow Rotarians in the entertainment capital of the world. Sign up online before 1 October 2007 at Rotary International website www.rotary.org, and you'll receive a special, limited edition “Star Voyager” pin.



2009 RI CONVENTION

The Rotary International Board of Directors has changed the tentative site of the 2009 RI Convention from Seoul to Birmingham, England. The event was provisionally scheduled in Seoul for 21-24 June 2009.





ROTARY INTERNATIONAL NEW MISSION STATEMENT

The RI Board approved a new mission, vision, and set of core values for Rotary International, reaffirmed that Rotary's motto is **Service Above Self**, and adopted the priorities and goals established in the organization's 2007-2010 Strategic Plan

Rotary's new mission reads: The mission of Rotary International, a worldwide association of Rotary clubs, is to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

In addition, the Board approved the following **seven priorities** as recommended by the RI Strategic Planning Committee:

- Eradicate polio
- Advance the internal and external recognition and public image of Rotary
- Increase Rotary's capacity to provide service to others
- Expand membership globally in both numbers and quality
- Emphasize Rotary's unique vocational service commitment
- Optimize the use and development of leadership talents within RI

COME AND SHARE THE MAGIC OF ROTARY

Rotary International President Wilf Wilkinson invites clubs, districts, and Rotarians to a Presidential Membership Conference in Vancouver on Friday, August 10 and Saturday, August 11, 2007.

Rotarians from Canada, Alaska and the Pacific Northwest of the USA will attend this outstanding event.

Targeted to Rotary clubs, this conference will focus on the need for change and practical ways to increase new membership, retain existing members, and extend Rotary through new clubs.

Keynote speakers will include RI President Wilf Wilkinson, Past RIBI President John Hockin, RI Director Monty Audegart, Past RI Directors Ron Beaubien and Sam Greene and an outstanding line up of speakers with experience in membership development. Speakers include Michael McCoy exploring changing community volunteering trends.

Take advantage of the special rate and register before July 16, 2007.

WWW.ROTARYEVENTS.CA



Scam Alert!

The latest e-mail scam, brought to RI's attention by Rotarians who received the messages, is an e-mail that falsely claims to be from the **International Computer Users Fellowship of Rotarians**. The sender of these e-mails claims that the recipients won a raffle and that all winners are asked to donate 10 percent of their prize to a Rotary project. It also claims the best project will receive a prize from The Rotary Foundation.

Rotary International does not solicit funds via e-mail, nor does it request that personal information be updated via e-mail or other electronic means. **DO NOT OPEN SUSPICIOUS EMAILS DELETE IMMEDIATELY!!!**

ANNUAL PROGRAMS FUND AND THE ROTARY FOUNDATION (TRF)



AG GORDON DALGLISH
DISTRICT ANNUAL
PROGRAMS CHAIR

As we draw towards the end of another Rotary Year, I wanted to say a big “Thank You” to all District Rotarians for their tremendous support of TRF throughout the year. We have a target in RI to encourage “Every Rotarian Every Year” (EREY) to donate a minimum of \$100 US to the Annual Programs Fund. Our 2006 – 2007 year has exceeded that target at the end of May!

Congratulations to everyone who contributed to that!

The Annual Programs Fund is the one that gives funds back directly to the District. Our EREY achievement this year means that, in my year as District Governor in 2009 – 2010, we will be able to utilize 50% of this year’s contribution (over US\$95,000) towards funding Foundation programs here in 5040. I wonder if by the end of June, we can hit the magic \$100,000??

Thank you for you sustained commitment!

If you, or your club, has not yet committed to contributing to TRF on a regular basis (and there are, surprisingly, some who contribute nothing at all!) please reconsider as we move to a new Rotary year. If you need help, just call or contact me or any of the Foundation representatives and we’ll be delighted to explain why we ALL must contribute and how best you or your club can achieve that. Remember:

- ***TRF is OUR charity***
- ***The more we support it, the more we get back***
- ***The more we support it, the closer we come to achieving world peace and understanding***
- ***Clubs who do not contribute to TRF may be disqualified from receiving grants from the Annual Programs Fund***
- ***To make it a priority in your Rotary world***
- ***Check out the District website and see how we used our share of the money on projects in 2006 – 2007***

http://www.clubrunner.ca/dprg/dxprogramhome/_programhome.aspx?did=5040&pageid=8430

At a global level, you should be proud that:

- ***In 2006-07 for the first time in our history, we have exceeded US\$100 million in donations to the Annual Programs Fund***
- ***Interest and dividends from our investments could double that***
- ***Total Foundation revenue will be well in excess of \$200 million this year***
- ***We are just about to award our 27,000th Matching Grant***
- ***Over \$11 million will be available to Districts this year***



If you want to
“FEEL GOOD”
about what you
do in your club,
your community
and our world,
the best place to
start is here!
[www.rotary.org/
foundation](http://www.rotary.org/foundation)



RIETER CARTER
DISTRICT TREASURER

DUES

DISTRICT DUES will remain the same at \$40.00 per year payable semi-annually at \$20.00 per member.

	July 2007	Jan 2008	July 2008	Jan 2009
RI Dues				
RI per capita dues	US \$23.50	US \$23.50	US \$24.00	US \$24.00
Magazine	US\$6.00	US \$6.00	US \$6.00	US \$6.00
Col:	US \$1.00	---	US \$1.00	---

Dues will continue to increase at the rate of \$.50/year through Jan. 2011

ROTARY BUILDS BRIDGE TO TAIWAN

Sharing a bathroom with 12 others, sleeping on a wooden floor for four nights and eating cooked frogs were minor challenges compared to the **incredible cultural and business knowledge** Mike Redpath experienced in Taiwan....

"The fellowship and the networking were great and I made some wonderful new friends," said Redpath. "To be able to visit an Asian community that represents much of my community gave me a **better understanding of our cultural immersion.**"

"I learned about the **big economic gaps** forming in Taiwan. For example in downtown Taipei, a 1,000-square foot apartment in The Palace goes for more than \$1 million Canadian.

"These high prices are restricting social mobility because people in the south can't afford to take jobs in the north because of the exorbitant living costs." At the same time, Redpath was impressed with Taiwan's **rapid transit**



MAGDALEN LEUNG & MIKE REDPATH

A five member team from D5040 led by team leader Magdalen Leung of Richmond Sunset returned from a month long Rotary Group Study Exchange to Taiwan. Team member Mike Redpath was interviewed by Michelle Hopkins, published on June 15, 2007 Richmond Review

system connecting the two regions. "You can move from one end of the island to the other very quickly."

He summed up his journey in three words: **Family, food and fellowship.**

"This trip **encourages peace and understanding to bridge cultures**; everyone should get an opportunity like we did," Redpath said. "The Taiwanese are very focused on family and education ... the children here go to school for up to 12 hours a day in a concept they call cram school...."

The GSE program of the Rotary Foundation is a unique opportunity for young professional business people (between the ages of 25 and 40) to experience a different way of life, observe their counterparts in their chosen career, to develop personal and professional relationships and partake in an exchange of ideas.

Visit RI website at www.rotary.org/foundation/educational/gse/index.html

SPEAKERS BUREAU - calling on all members, if you know of any interesting speakers or yourself would like to be added to the speakers bureau at www.rotary5040.org, please send info to Editor Becky at editor5040@hotmail.com.

- Interested in inviting a **GSE team** member as guest speaker, contact Magdalen at mleung@westernmba.ca
- **Indian and Northern Affairs Canada** offers free speakers to groups, organisations and classrooms in BC on a wide range of topics, such as treaty negotiations in BC, an update on treaty negotiations in your area and economic partnerships with First Nations. To learn more about this Speakers Bureau or to request a speaker for your group, contact them: Internet: http://www.ainc-inac.gc.ca/bc/contu/sb/sb_e.html Email: bcinfo@inac.gc.ca Phone: (604) 775-7114

PR Rotary's public relations philosophy
THINK LOCALLY, ACT LOCALLY



Remember news is local." Even though your club is engaged in international humanitarian service, the media continues to be interested in the local angle.

How do you identify newsworthy stories about Rotary that you can pitch to the media in the hope of getting some free publicity? By remembering a semi-famous quote from the late Speaker Of The House Of Representatives, Tip O'Neill. 'All politics is local.'

Read "To Get Free Publicity, "Think Local" by George McKenzie
<http://www.websitemarketingplan.com/pr/FreeLocalPublicity.htm>

KNOW ANY POTENTIAL MEMBER FOR YALETOWN ROTARY?

Club meets on:

Thursday 5:30pm
340-1122 Mainland St.
Vancouver (Yaletown)

Make-up cards are being used for visiting Rotarians

Do you know a potential member for the provisional Yaletown Rotary Club? Someone who might find the no meal afternoon meeting appealing? Please contact Carlos Esquivel at 604-306-2718 or cesquivel@telusmail.net.

The club is planning their first service project which will be the purchase of a specialized computer touch screen and software to support students with Autism in Vancouver.



ROTARIAN ACTION GROUP FOR MICROCREDIT (RAGM)

The RAGM is a group of Rotarians whose purpose is to mobilize Rotarians and provide leadership to address issues such as elimination of poverty through the provision of microfinance.

There can be no doubt that access to self-employment through small loans has contributed to better nutrition, education, housing and health for the families of the world's poorest people.

With thousands of NGO's worldwide participating, the world of Microcredit continues to grow and evolve, both within and beyond Rotary International. As the sophistication and flexibility of Microcredit models continues to evolve in each region, there's a need for more and better information, and coordination of relationships worldwide. That is why we have formed the Rotarian Action Group for Microcredit (RAGM).



launch more microcredit projects, easier and faster, with measurable results, and in a way that capitalizes on Rotary's unique strengths!

For additional information, contact Chairman Steven Rickard, PDG, Calgary, AB 403-229-1933 or Email or visit our website at www.rotarianmicrocredit.org

For information about other Rotary Fellowships and Rotary Action Groups, visit:

www.rotaryfellowships.org

Already a member? Let's hear about your experiences and adventures with Rotary Fellowships and Rotary Action Groups. Please submit articles for publication to:

PDG Dave Kirk (email: dbkirk@telus.net)
District 5040 Fellowships Chair
Member, International Travel and Hosting Fellowship

We're here to help Rotary clubs around the world



EDITOR BECKY
AT YOUR SERVICE
EDITOR5040@HOTMAIL.COM

Who's who and who does what in our District Leadership Team! What do they look like and how do you get hold of them? Check out the organization chart in the District website, www.rotary5040.org.

Consider setting up a page in your club website for your Rotaract and Interact Clubs. They have limited budget and might not be able to afford a website of their own.

Article submissions are welcome, send them to Editor Becky before end of the month and I'll do my best to include your article in the next newsletter.

FIRST EVER, EXCHANGE STUDENT AWARDED PAUL HARRIS!

Supote Jiamjarernkul (Pote) has been an outstanding Rotary exchange student, and was awarded a Paul Harris Fellowship by the Rotary club of Tsawwassen. This is very unusual, and may be the first time in the history of the youth exchange program in District 5040 that an exchange student has been recognized in this way. (Pic Pote with current host family Doug Thomas)

Pote is from Udon Thani, Thailand, he is the only child and lives with his parents, aunt and grandma. He arrived Canada last July.



FIRST EVER, A SENIOR DRAGON BOAT TEAM WON GOLD!

In the **2007 Alcan Dragonboat Festival**, the first time a senior team (67 average age) has won gold in an open championship. **Four Rotarians** were among the winning team that won gold in the Recreation Category C. To win they had to win a heat with 9 teams completing and then win the final with 9 teams. The Alcan event is the premier dragonboat festival in North America and it attracts teams from all over the US Canada and even Europe. "The kids still can't believe it when we told them that we all wear "attends" and the senior bus would pick us up after the race" – *Michael Jacobson*.

D5040 ROTARIANS ON THE TEAM WERE:

Michael Jacobson - Paddler (Vancouver)

Kathryn Hurwitz - Paddler (Arbutus)

Rob Goodell - Paddler (Van Sunrise)

Mary Watson -Drummer (Arbutus)



A QUARTET OF "FIRSTS" ON THE 1ST OF JULY!

Not only was it the **FIRST of July**, but it was **Dean Rohrs** FIRST day as District Governor; and **Sally Houston's** FIRST day as the Steveston Club President. And to cap it all, they both celebrated by being part of the **FIRST prize winner** in the Steveston Salmon Festival Parade. The Club's float - having won 3rd two years ago, and 2nd last year, won the coveted First Prize this year!

This traditional Parade includes over 200 floats, and parades through Steveston Village to tens of thousands of residents - with one of the biggest cheers going to the Steveston Club's "Pirate" float! Well done Steveston!! (Pic: Dean at the Prow, Sally at the Rudder, and the Club's pirate float.)

- Assistant Governor Gord Dalglisch



SOME NEWS BROADCAST FROM CLUBS IN D5040



Vancouver Sunrise

On June 9, 2007, 17 members and 155 guests celebrated the joint installation of DG Dean, Vancouver Sunrise President and Board of Directors on board **MS Zuiderdam**. Everyone enjoyed wonderful fellowship over a superb 3 course luncheon with wine.

PDG David Kirk officiated the **installation of Dean Rohrs** as District 5040 Governor for 2007-2008. David itemized the qualities required of a successful DG and the duties of the

office, declaring that Dean was qualified in every way and had been duly elected by the district. PDG Mary Watson offered some "valuable advice" to the new DG "book the penthouse suite on the Zuiderdam and live on board for 6 months while making her club visits up and down the coast"

Newly-installed DG Dean thanked everyone for supporting her in this role and pointed out that, while the governor is the visible one, the success of the district is really a team effort involving a number of people doing their best for the good of Rotary. **DG Dean then installed Larry Belsito as Vancouver Sunrise President and the other officers and directors.**



Vancouver South

On Friday June 8, 2007 the club celebrated their **60th Anniversary** at the Cravings Café. PDG Al Cheshire and PP Harvey White who as two of the most senior members present were asked to cut the cake.

West Vancouver Sunrise

On June 21, **induction of the new president and board** of the West Vancouver Sunrise was held at the West Van Yacht Club. The North Shore presidents have a tradition of all trying to attend each others induction meetings

(Pic: West van Sunrise Pres. Vicki Haller, West Van Pres. Clarinda Kung, North van Pres. Neil Creighton, Lionsgate Pres. Terry Lehoullier, AG Esio and DG Dean)



Terrace Rotary Club – effective Monday July 9, 2007 will meet at Denny’s in the Sandman Inn, 4828 Hwy 16 West, Terrace, BC Tel: 250-635-2295

Smithers Alpine Rotary Club – effective Tuesday July 17, 2007 will meet at the Trackside Catina located in the old train station on Railway Ave.

BURNABY ROTARACT CLUB OFF THE GROUND



Former Rotaractor works with a passion

Burnaby Metrotown Rotary Club is fortunate to have as a member, **Adewale Jonathan**. He was a former Rotaract President in his country, Nigeria, where he developed gratitude and passion for Rotaract. Without hesitation he said yes to Gloria's request to champion the forming of a Burnaby Rotaract club. Members of the Metrotown Rotary Club worked diligently at finding young people as potential Rotaractors. Within 2 weeks of Adewale's first information meeting, there was a core group of members which grew to 17 in less than 3 months, and ready for chartering on May 9, 2007.

Burnaby Clubs and District offer full support

Metrotown Rotarian, Antonia Beck of the South Burnaby Neighbourhood House graciously provides meeting and storage space for the Burnaby Rotaract Club. With commitment from the other 2 Burnaby Rotary clubs, **Burnaby** (Jim Renshaw) and **Burnaby Deer Lake** (Tej Kainth and Janice Froese), a committee was formed to plan and organize the Inauguration Charter Night of the Rotaract club and the installation of officers. All 3 Burnaby clubs, Metrotown, Deer Lake and Burnaby co-sponsored the application. Thanks to **DG Kevin Conway** and **AG Bill Sauer**, the application was sent and acceptance received on time for the big day May 9th, a very special and memorable evening indeed.

PROJECTS

The newly formed and enthusiastic Rotaract club is already active and involved in local service projects, namely, garage sale, graffiti paint out, wine festival, heart & stroke foundation. Internationally they created an Aids awareness banner for India. What a great start, we can expect more more from this new Burnaby Rotaract Club.

The club meets every 2nd and 4th Monday evening at 7pm and is in the process of developing a website. Their email contact address is burnaby-rotaract@hotmail.com.

